

Insider tips for Instagram success

We'll cover...

- Making the most of your profile
- The difference between a Post and a Story
- Types of content that work well
- Tools to create standout grids



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@Minal2804



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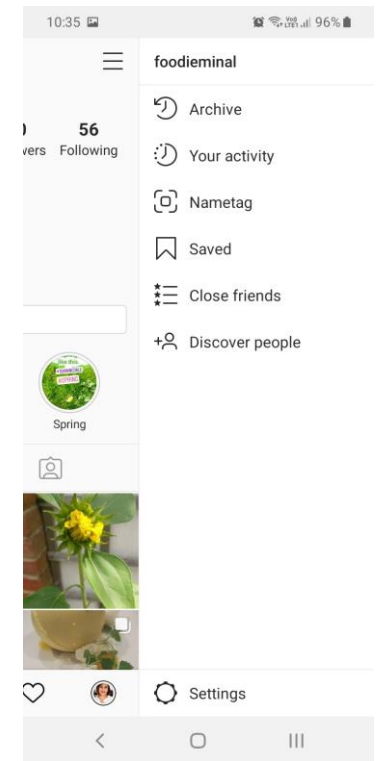
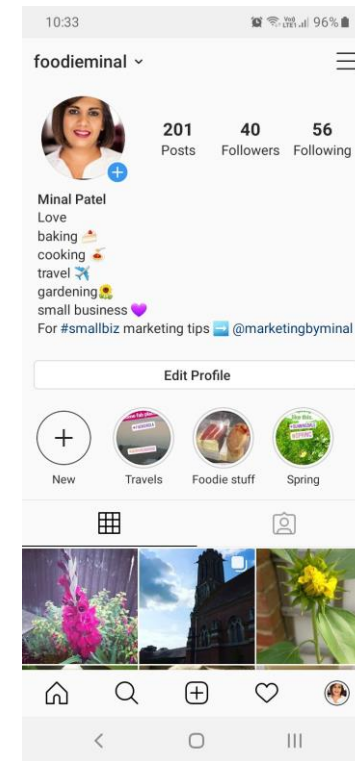
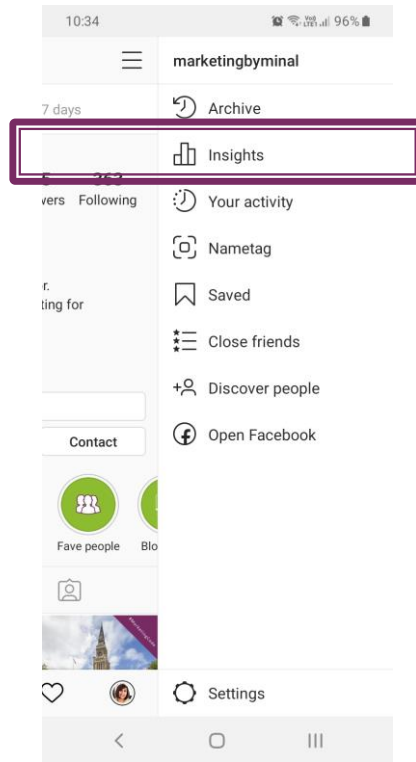
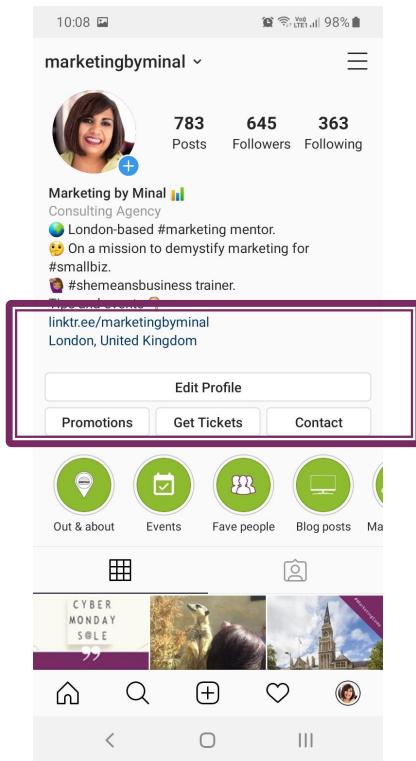


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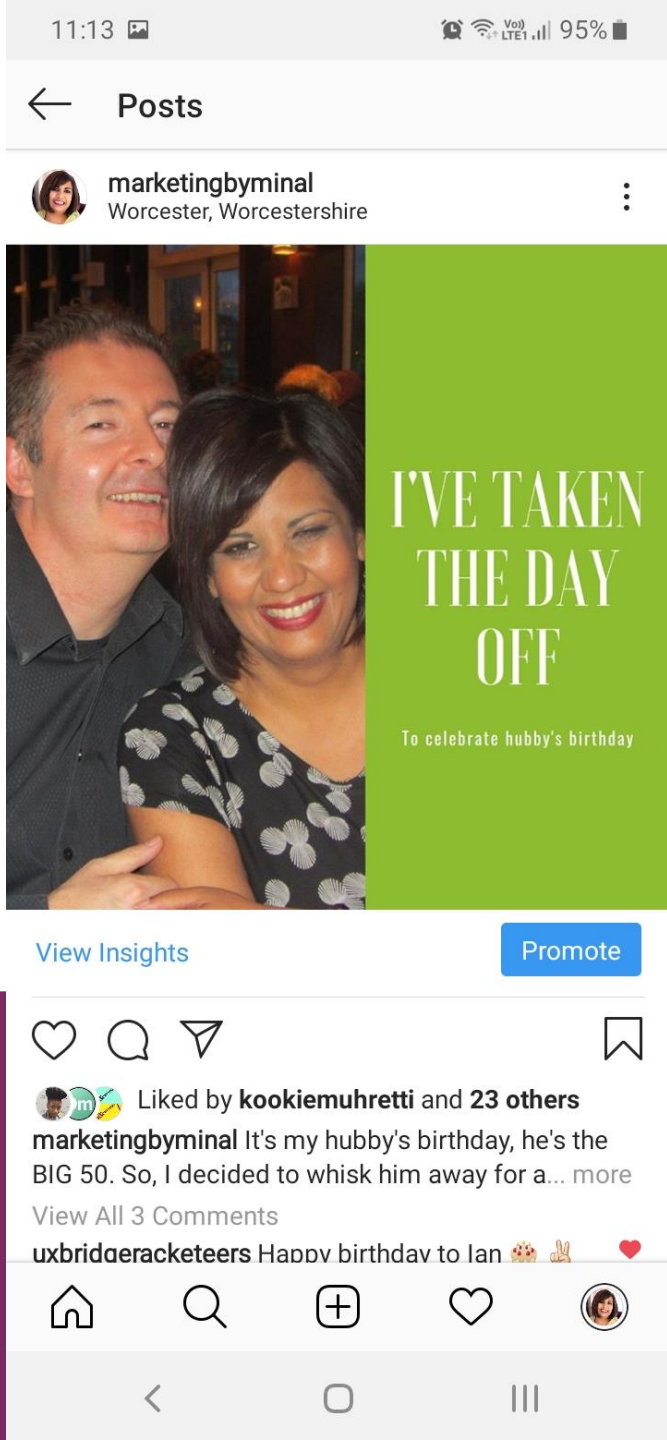


<http://bitly.com/MinalNews>





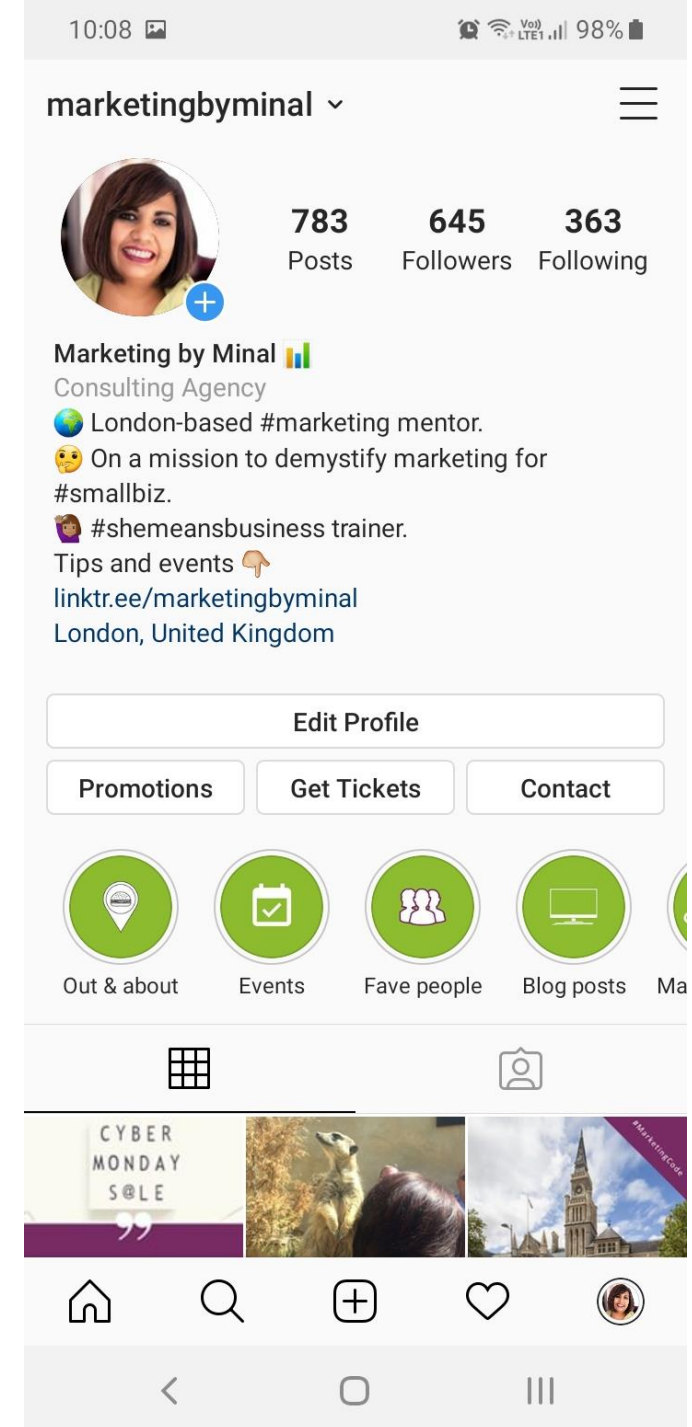
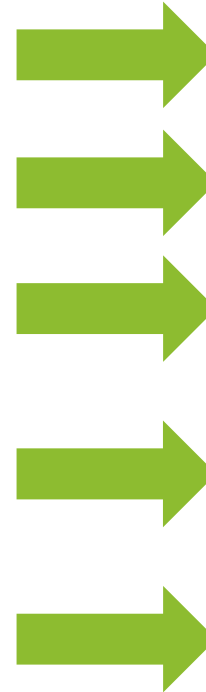
Page vs. Profile



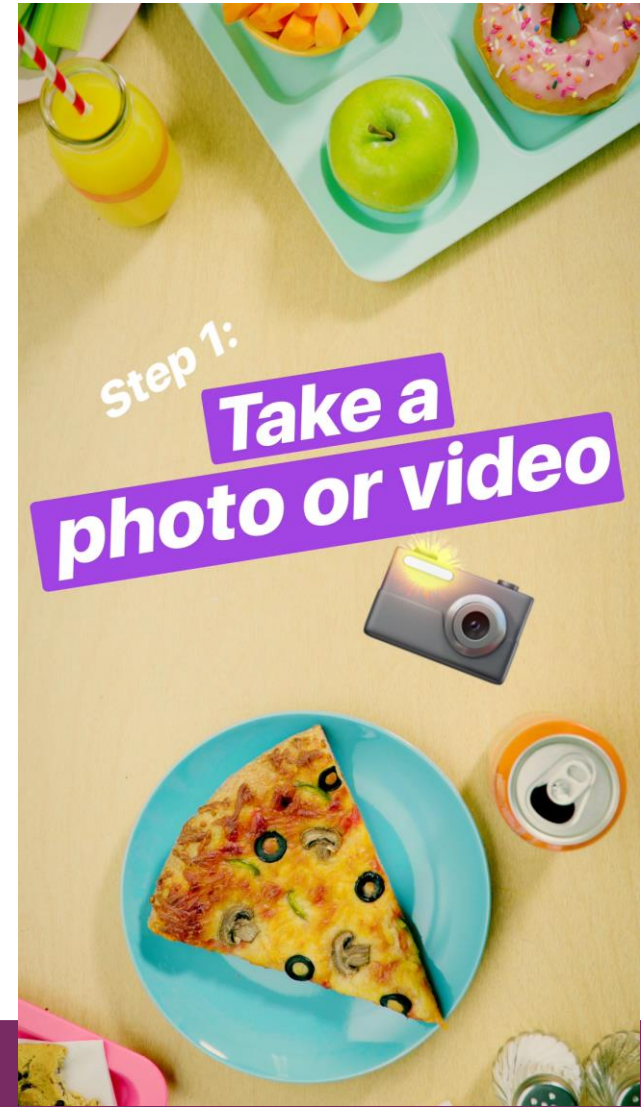
Post vs. Story



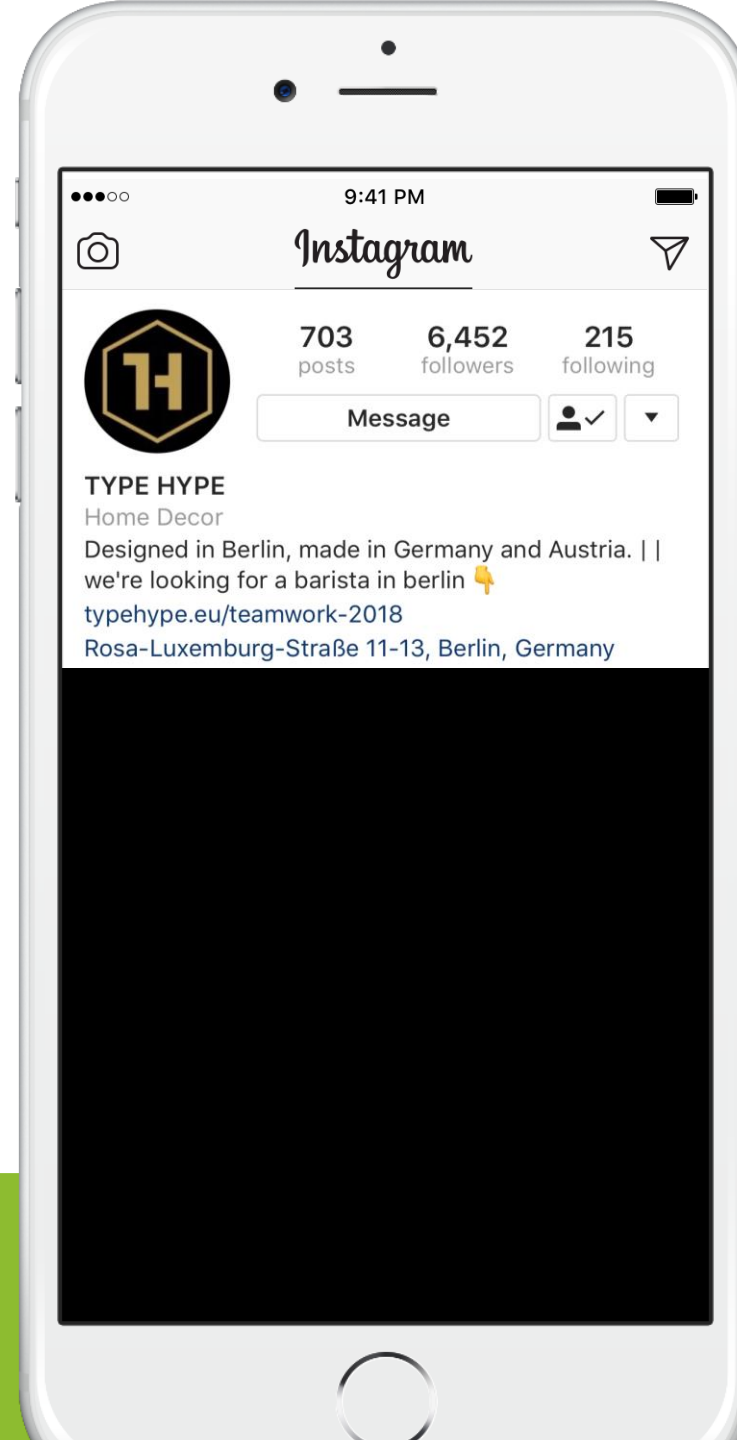
Make the most of your profile



3 TIPS TO CREATE CONTENT FOR YOUR BUSINESS

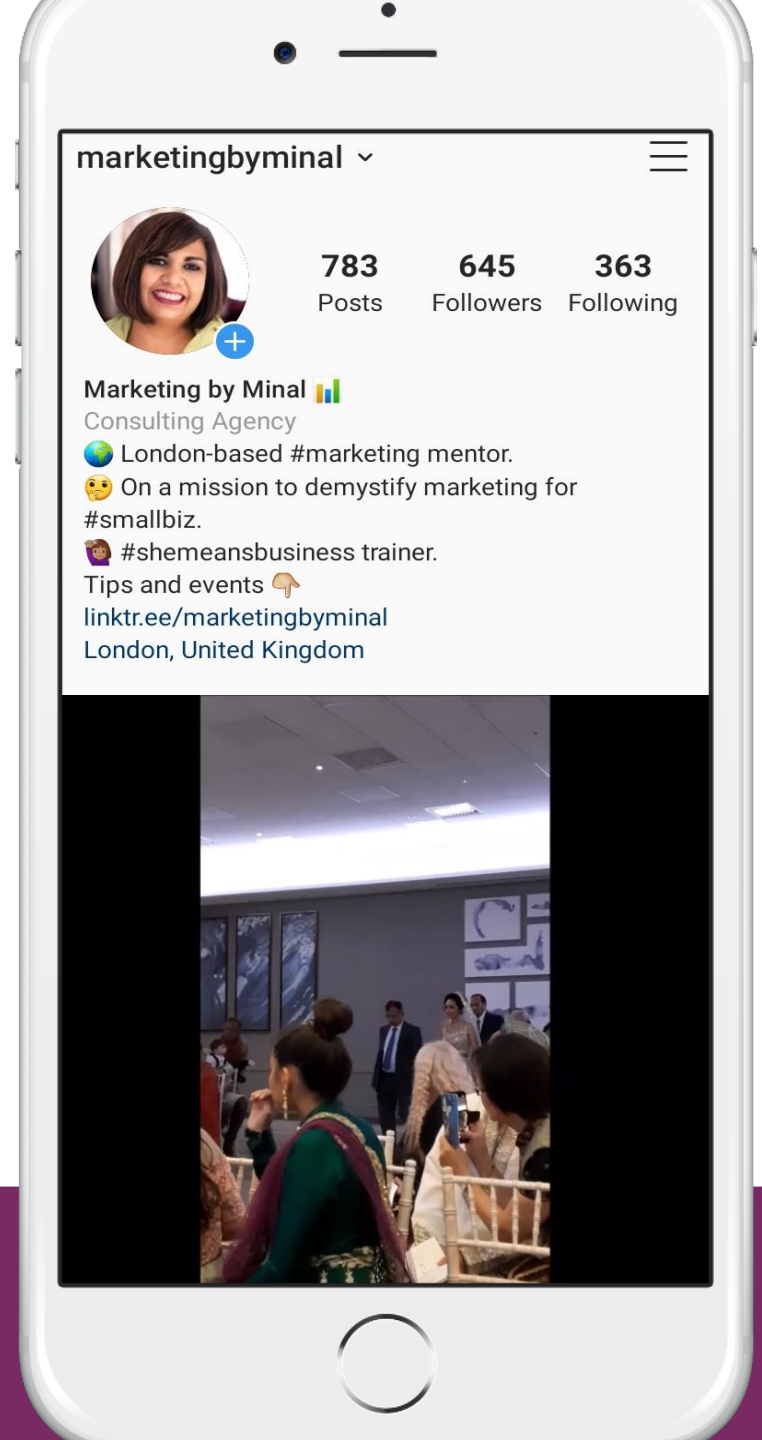


PHOTOGRAPHY
DOESN'T HAVE
TO BE HARD



75% OF MOBILE DATA WILL
BE VIDEO BY 2021

SHOW A
DIFFERENT SIDE OF
YOUR BUSINESS
WITH VIDEO



PLAY AROUND WITH VIDEO APPS



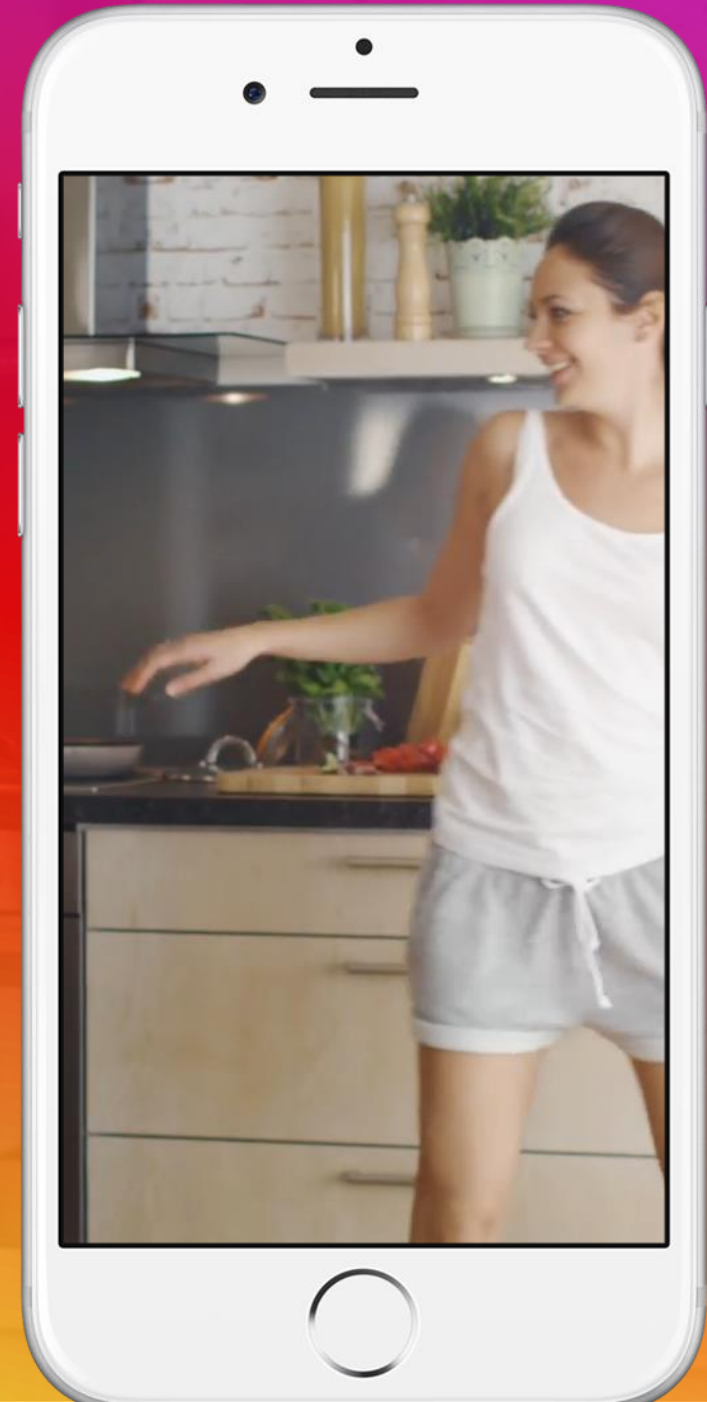
Boomerang



Hyperlapse

INSTAGRAM STORIES ARE

REAL-TIME,
UNFILTERED,
PLAYFUL





Tools for a standout grid

Two events to help get you social!

#SheMeansBusiness



Instagram Stories webinar

