

Insider tips for Instagram success



We'll cover...

- Making the most of your profile
- The difference between a Post and a Story
- Types of content that work well
- Tools to create standout grids

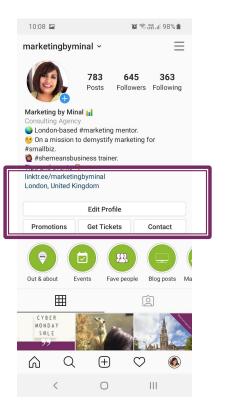


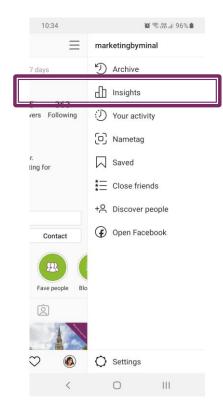
Meet Minal

Email: minal@marketingbyminal.com Web: www.marketingbyminal.com

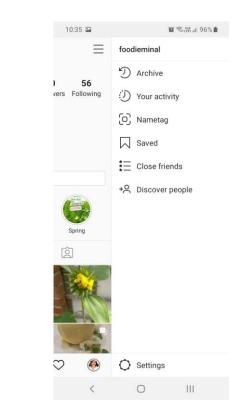












Page vs. Profile

11:13 🖬

Posts \leftarrow

marketingbyminal Worcester, Worcestershire



THE DAY OFF

View Insights



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Post vs. Story

Seen by 5

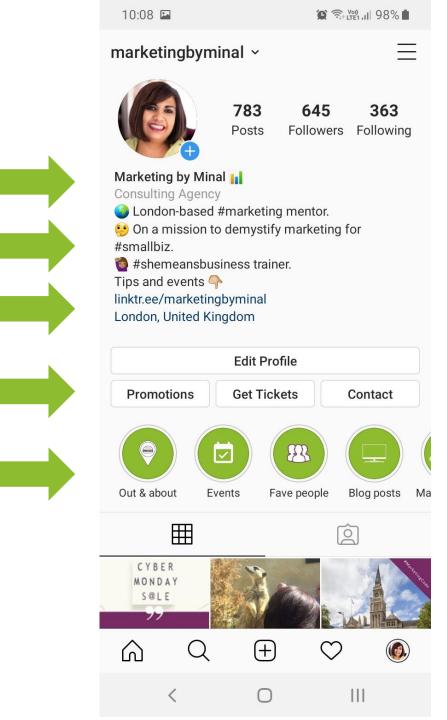


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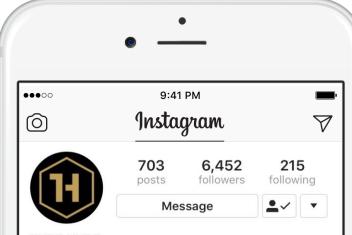
Make the most of your profile



3 TIPS TO CREATE **CONTENT FOR YOUR BUSINESS**



PHOTOGRAPHY DOESN'T HAVE TO BE HARD



TYPE HYPE Home Decor

Designed in Berlin, made in Germany and Austria. || we're looking for a barista in berlin typehype.eu/teamwork-2018 Rosa-Luxemburg-Straße 11-13, Berlin, Germany

75% OF MOBILE DATA WILL **BE VIDEO BY 2021** SHOW A **DIFFERENT SIDE OF YOUR BUSINESS** WITH VIDEO



Source: Cisco Visual Networking Index: Forecast and Methodology, 2016-2021, MARCH 2017

PLAY AROUND WITH VIDEO APPS









INSTAGRAM STORIES ARE

REAL-TIME, UNFILTERED, PLAYFUL





Tools for a standout grid

Two events to help get you social!

#SheMeansBusiness



Instagram Stories webinar

