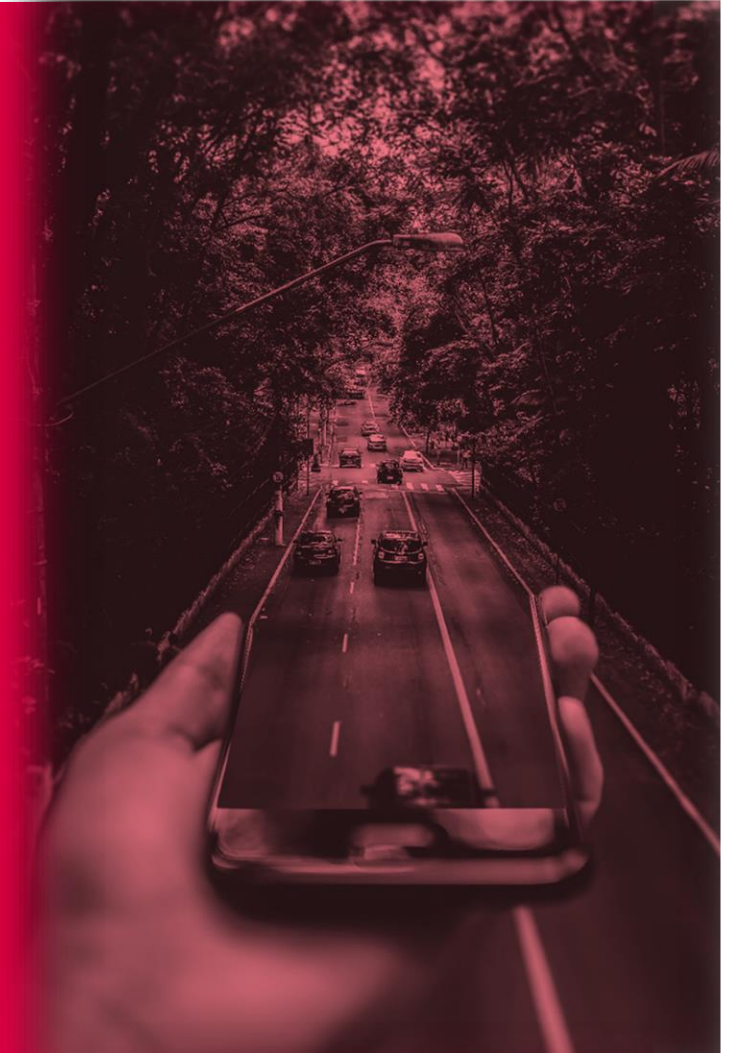




Gurnam Selvarajah
Innovation Director

Ward Williams HUBB
14th November 2019



co-innovate

JOURNEYS

A £4.4 million, 3 year project jointly funded by Brunel University London and the EU through the GLA/ERDF London Programme.

Funded to provide innovation support to London based, early stage and established SMEs.



What is ERDF?

The European Regional Development Fund is a fund allocated by the European Union. Its purpose is to transfer money and invest it in the infrastructure. This will allow those regions to start attracting private sector investments, and create jobs on their own

We have a project fund to support SMEs until 2023.



Project Aims:

- Stimulate SME growth and employment by providing innovation support to London-based SME's in all sectors, all sizes
- Support the creation of new products, processes and services
- Provide access to Brunel University's world class research, academics, knowledge assets, student talent and specialised facilities.
- Provide Workshops support for SMEs



Workshops:

- We run a series of workshops on specifics like Marketing and Finance
- Specifically aimed at London based SME's
- Business workshops for start ups – FiveC's programme – capabilities, concepts, context, commercialisation, confidence

These are fully funded so there are no extra costs to your business



EVENTS

November 11th - Be Confident in Your Business Finance



November 21st - Basic accounts and finances for start-ups Part 1



November 28th - An Introduction to Intellectual Property



Collaborative Research:

Various routes depending on Technology Readiness Level and level of business involvement

- Brunel Innovation Vouchers
- PhD sponsorship
- Support for Research Council funded project
- Participation in EU funded programmes
- Direct company sponsorship
- KTP
- Innovate UK competitions





So Far we have helped:

- 300 businesses develop through our workshops
- Linked 82 businesses to the university to further their product/service
- We are not done yet!







How to get involved

- Come to one of our workshops!
- Join our mailing list to hear about all our events and collaborations:
- www.co-innovate.brunel.ac.uk





Thank you!

Any Questions

